

Will County Dental Society Invites You to a Half-Day Meeting...

Social Marketologist: Master Social Media & Video (LIVE TRAINING)

with Minal Sampat
Staff Welcome!

Date: Friday, April 11, 2025
Time: 11:30 a.m. registration
12:00 p.m. lunch and program
4:30 p.m. social hour

Location: Bolingbrook Golf Club, 2001 Rodeo Drive, Bolingbrook

Registration: \$200 Member / \$100 Staff / \$225 Non-member
(all attendees receive one beverage ticket)

Deadline: Friday, April 4, 2025



Minal Sampat

Minal Sampat is a Best Selling Author, Marketing Strategist, Social Media Coach, and Dental Hygienist. She was born in India, grew up in the U.S. Virgin Islands, went to college in NJ, and now lives in Walla Walla with her husband and an extensive shoe collection! She launched her first company by breaking a Guinness World Record and since then has helped 100s of dental practices and businesses with marketing strategies to grow production while reducing marketing expenses. She is also the founder of Marketologist™ - an online marketing training program and CE on the Beach™ - where she hosts events in tropical islands. Minal's marketing strategies have been featured in industry press AND on Forbes.com...not once, not twice...but 7 times in the last 4 years.

About the Program: Facebook, Instagram, LinkedIn...how do we grow our practices with social media? In this workshop-style course, discover what, when and how to post to boost engagement & visibility. Receive easy-to-implement strategies, scripts & training to create video content, including patient testimonials. Plus, learn about targeted ads and internal marketing contests to connect with current patients and convert new ones. Go back with a realistic action plan to grow your practice.

- Course Objective:** Attendees will achieve the following:
- Learn how to leverage social media and build effective internal marketing plans
 - Discover how to use video content for engagement, visibility & conversions

Continuing Education: 4 hours of credit will be issued.

To Register: Online registration link is available through the WCDS web site. Complete the form below and send to 2258 Newport Lane, Geneva, IL 60134. Register by telephone or email: 815-901-3436 / info@willcountydentalsociety.org. Register by Friday, April 4.



The Will County Dental Society is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing dental education programs of this program provider are accepted by the AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term extends from January 1, 2022, to December 31, 2024. Provider #212193.



2258 Newport Lane, Geneva, IL 60134
P: 815-901-3436 / C: 630-408-4676
info@willcountydentalsociety.org

Meeting Registration Form

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Name(s) of Attendees: _____

____ ADA Member (\$200) ____ Staff (\$100) ____ Non-Member (\$225)

Total Due: \$ _____ (Payment should accompany registration form). Form of Payment: ____ Check ____ Credit Card

Credit Card Number: _____ Exp.: _____ Security Code: _____ Billing Zip Code: _____

Signature: _____ E-mail: _____

Special Dietary Needs _____

Please complete and return this form by **Friday, April 4, 2025**